EMERGING OPPORTUNITIES PROGRAM PROPOSAL GUIDELINES

January 2020

The Emerging Opportunities Program enables the Water Research Foundation (WRF) to sponsor time-critical research on emergent, high priority subscriber issues. The program also allows WRF to commit co-funding for subscriber-relevant research ideas developed by approved partner organizations.

20 percent of WRF’s annual research budget is allocated to the Emerging Opportunities Program. WRF’s Board of Directors obligates funds for the program each January. Individual projects are then funded by the Board’s Executive Committee throughout the year, subject to available funding.

The Emerging Opportunities Program provides a defined mechanism for funding research on time-critical subscriber needs. Such projects generally are of relatively short duration (3-12 months) and typically range in value from $25K - $200K. Project add-ons are limited to $25K. WRF often issues Requests for Proposals (RFPs) for Emerging Opportunity projects.

WRF also provides co-funding through the Emerging Opportunities Program for research ideas developed by Board-approved partner organizations.

WRF staff facilitate the program. If you have an idea or concept that you would like to discuss please contact Julie Minton (jminton@waterrf.org) to set up an appointment with relevant WRF staff.