

FEBRUARY 2017

# FATHOM™

THERE IS STRENGTH IN NUMBERS

## FIXING NON-REVENUE WATER THE SMART WATER WAY

GRAHAM SYMMONDS, CKO

# FATHOM VALUE PROPOSITION

METERS &  
MEASUREMENT

AMR / AMI  
& SENSORS

DATA HOSTING  
& DATA  
MANAGEMENT

ANALYTICS

BILLING

CUSTOMER  
SERVICE

TELEPHONY,  
IVR &  
REMITTANCE  
MANAGEMENT E-  
BILL, TEXT BILL  
& 7 WAYS TO  
PAY

CUSTOMER WEB  
TOOLS  
&  
MOBILE  
APPLICATIONS

## Turn-key AMI/CIS Delivery (Project Delivery)



### FATHOM Smart Grid for Water

- Risk Transfer
- Speed of Delivery

## Managed Services (Meter to Customer)



### FATHOM CIS & Utility Billing

- Increased Revenue
- Increased Customer Service
- Improved Execution
- Simple

## Mission Critical Software at the Meter/Customer Interface



### FATHOM MDM & User Portals

- Big Data Management Solution
- Customer Self Service
- Non-Revenue Water Management
- Revenue Assurance

# DIVERGENCE: LOSING WATER & REVENUE

Physical Assets



Logical Assets

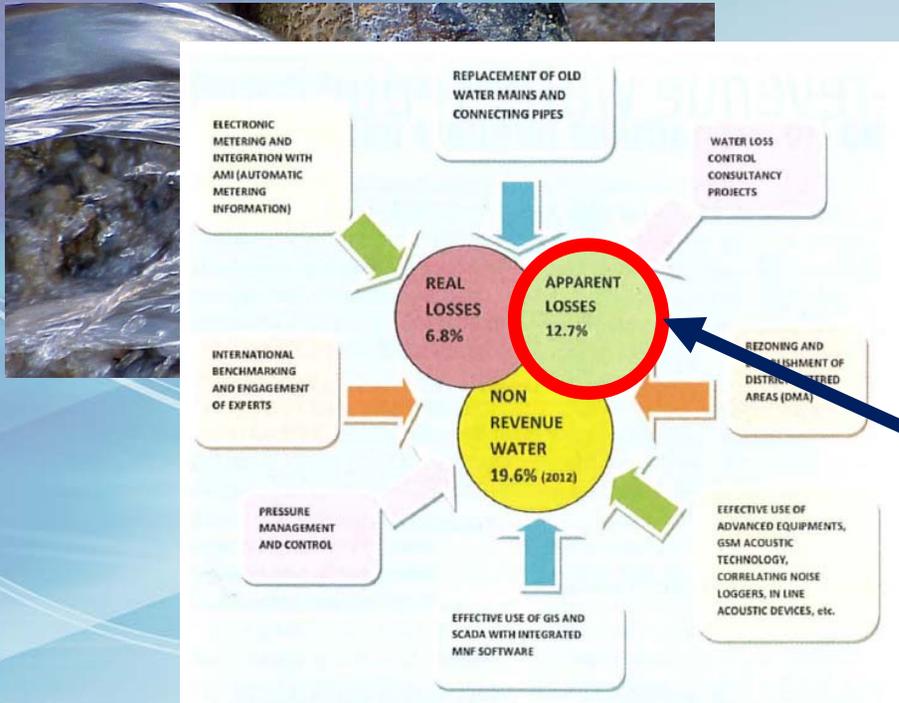
Utility data systems do not locate water or revenue in space-time

# DATA ERRORS



- Water theft from bypassed meters
- Unauthorized connections
- Meter degradation and inaccuracy due to meter age or physical damage
- Meter degradation due to water quality or particulate precipitation
- Meter programming errors
- Meter losses, including meters missing from the billing inventory
- Meter installation errors
- Improperly sized or specified meters
- Data transcription errors, including meters not correctly mapped to customer information
- Incorrect billing codes in the billing platform
- Human errors, including meter reading mistakes or estimates

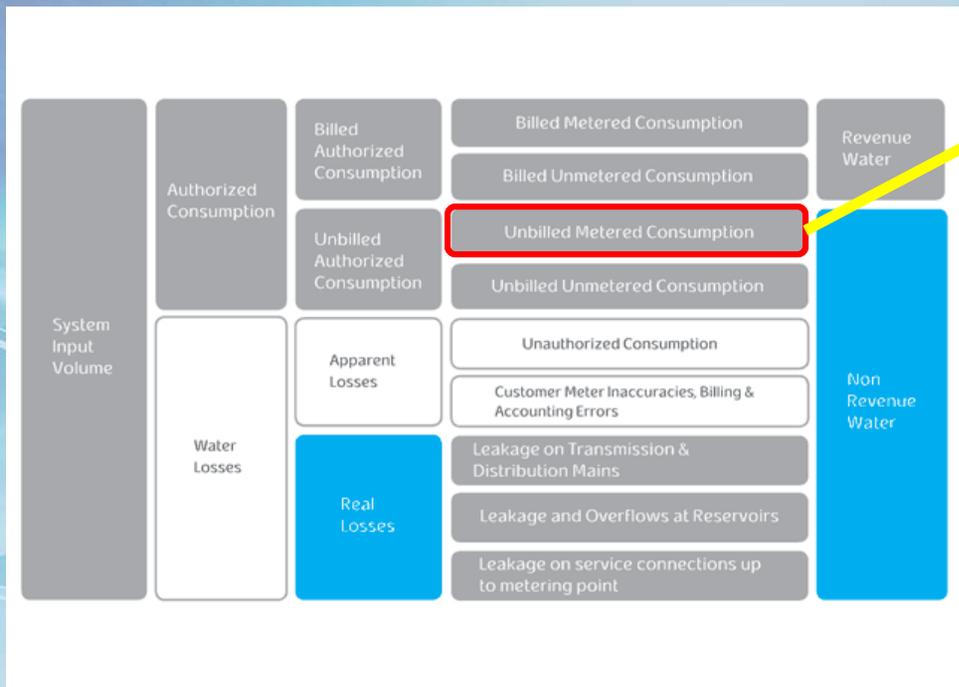
# ARE YOU LEAKING DATA?



Apparent Losses = 2 x Real Losses

Source: Mattar, R., "Kahramaa's vision for non-revenue water reduction", Water Utility 21, April 2013

# ELIMINATING NON-REVENUE DATA

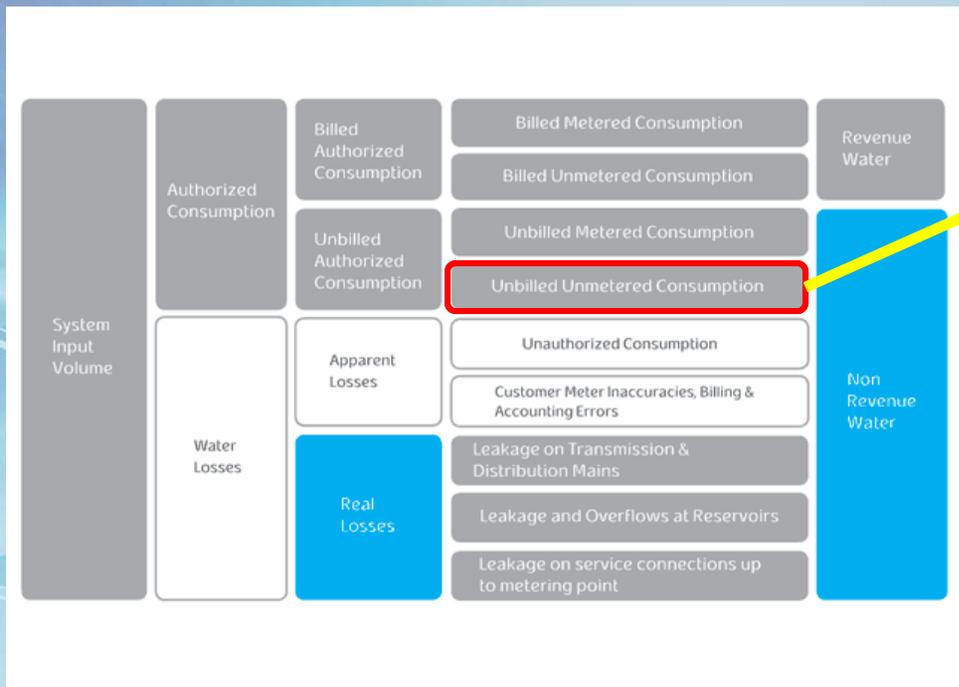


Geo-located meters ensure all meters are billed all the time.

GIS-enabled audit technologies ensure all meters are in the billing platform.

Highly granular meter data can be used to ensure accuracy of meter readings.

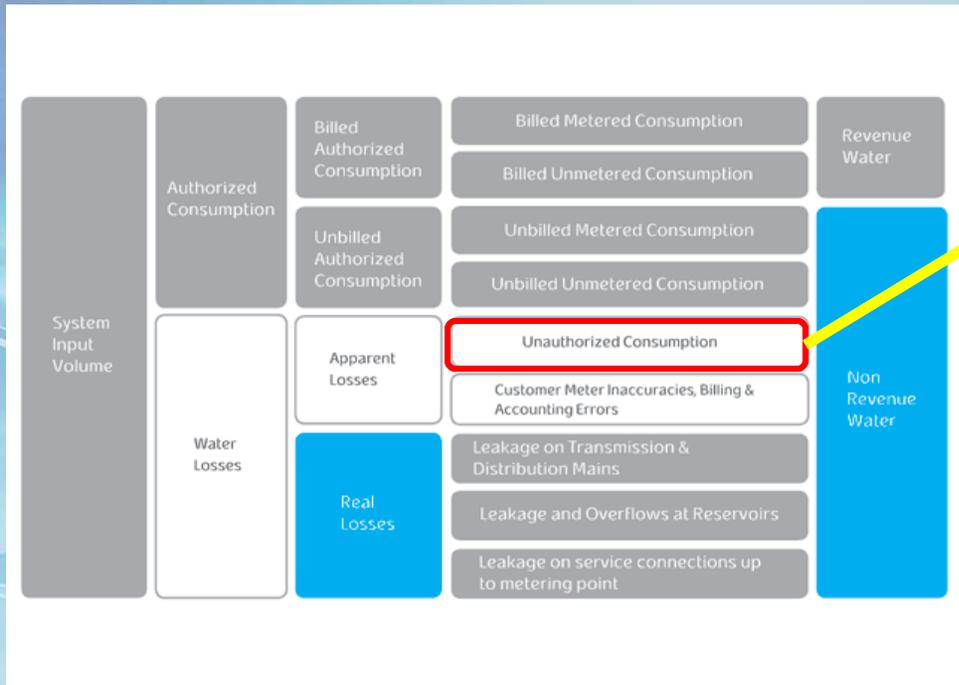
# ELIMINATING NON-REVENUE DATA



Real-time pumped-vs-billed analysis ensures highly accurate understanding of non-metered use.

Combined with real-time hydraulic models unmetered use can be pinpointed.

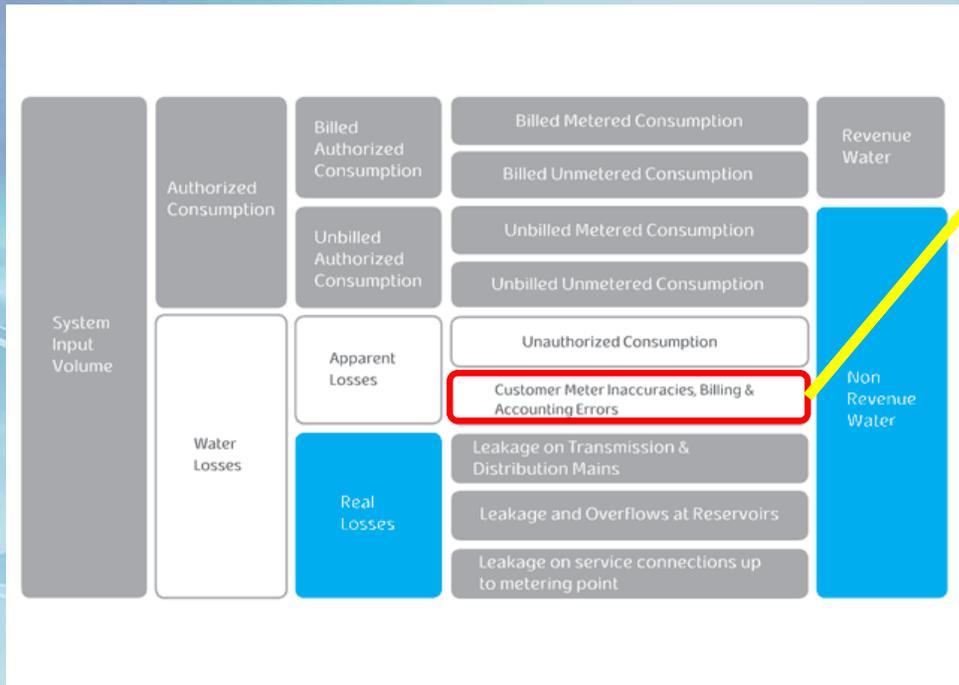
# ELIMINATING NON-REVENUE DATA



Combining GIS + CIS + AMI data finds water theft by disconnected customers.

Using virtual DMAs utilities can find and eliminate unauthorized use from hydrants.

# ELIMINATING NON-REVENUE DATA



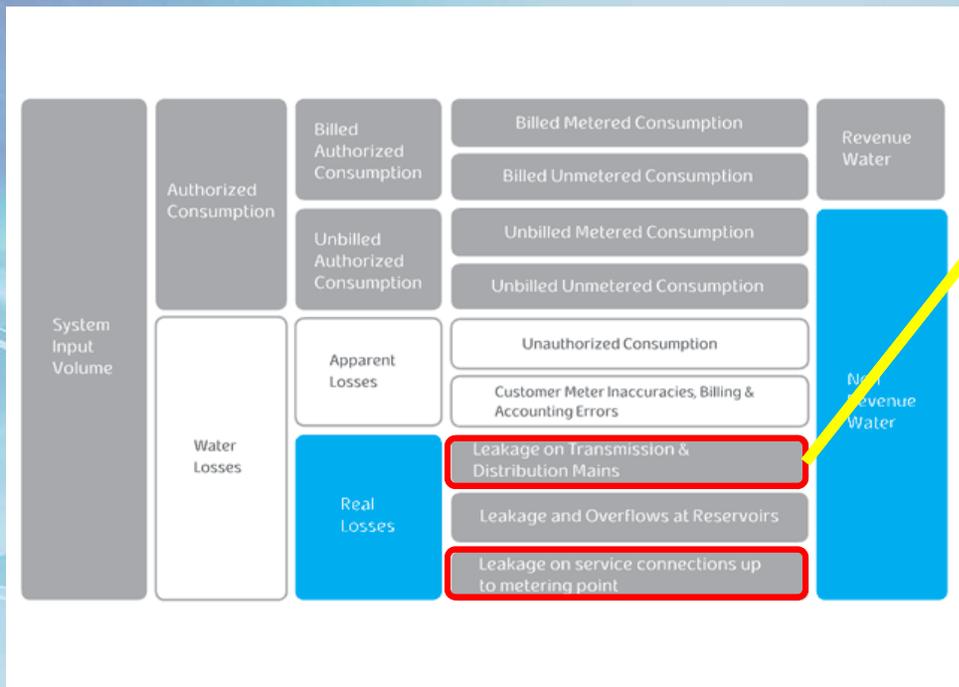
GIS-based Field and Paper Audits find data voids.

Validating infrastructure vs relying on old data eliminates errors.

GIS-enabled best practices and Data Validation tools built into systems maintain the integrity of the data.

Real-time Meter Accuracy

# ELIMINATING NON-REVENUE DATA

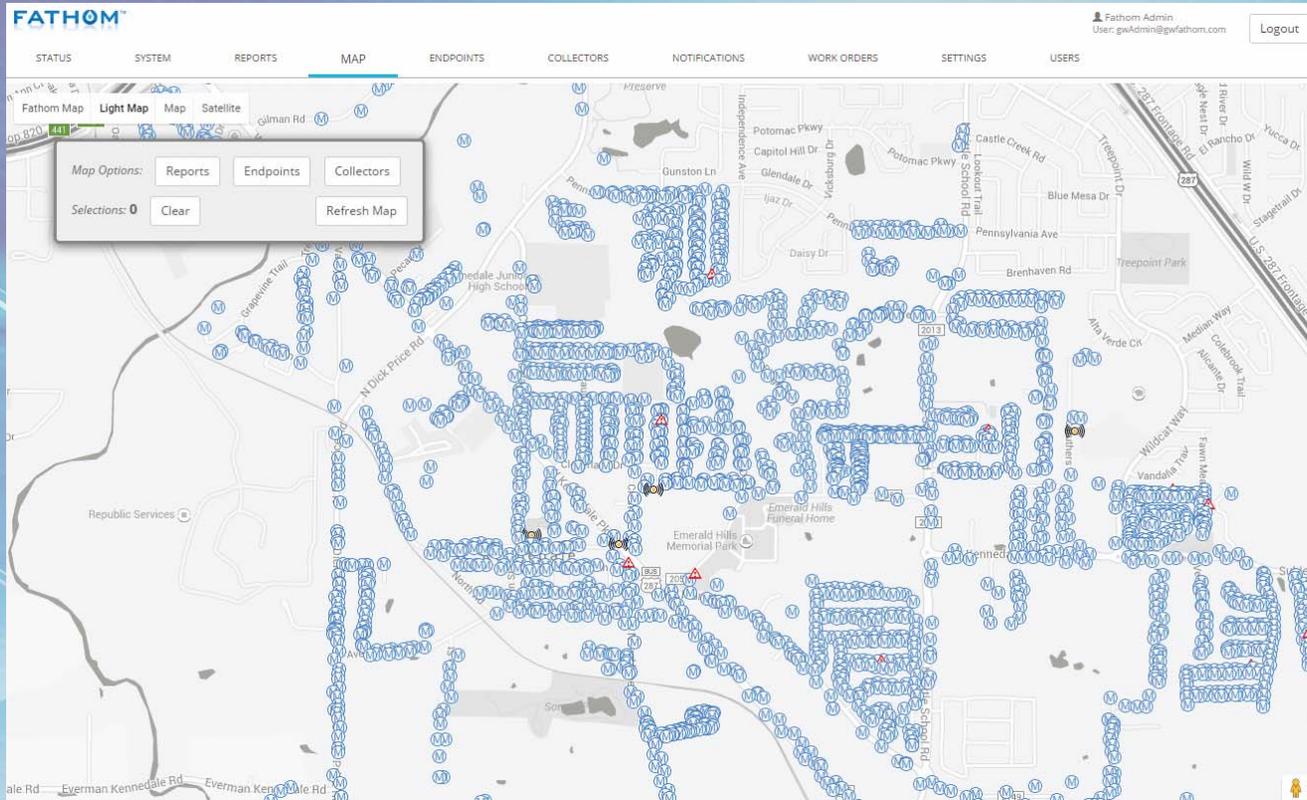


Real-time demand data + hydraulic modeling + geospatial location finds real leakage.

This “first-principles” approach validates flows and can identify pre-existing leaks which can be hidden in baseline acoustic or analytics methods.



# USING DATA TO CAPTURE REVENUE

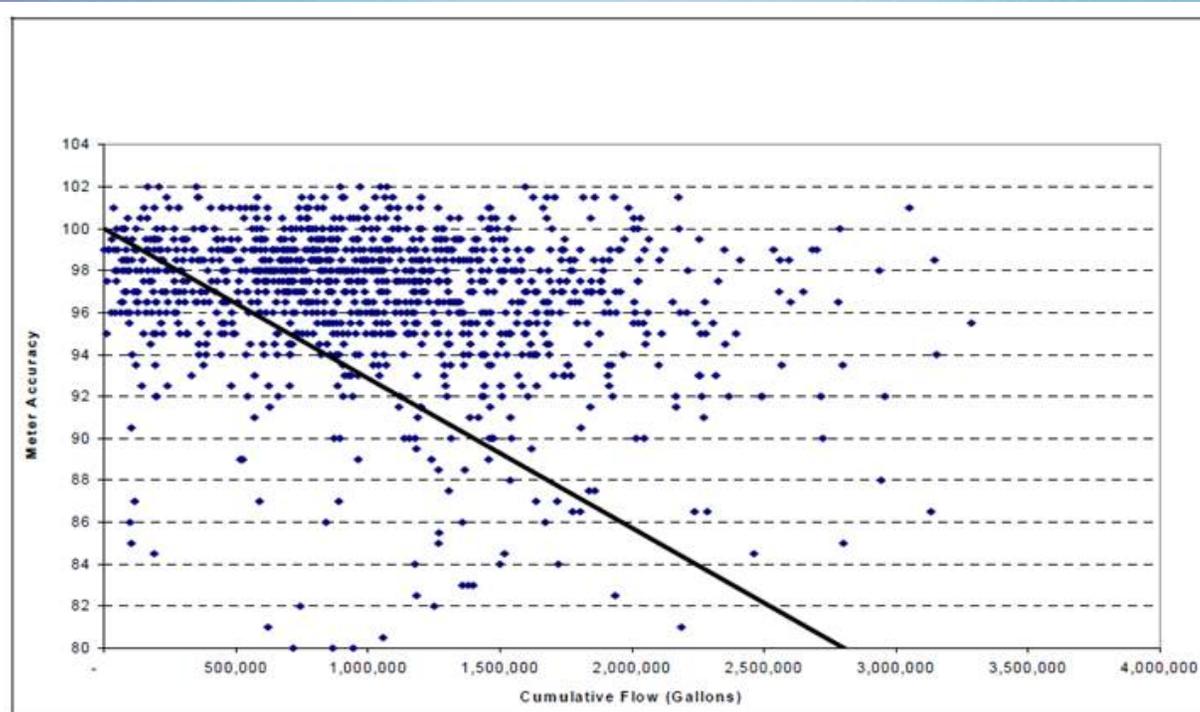


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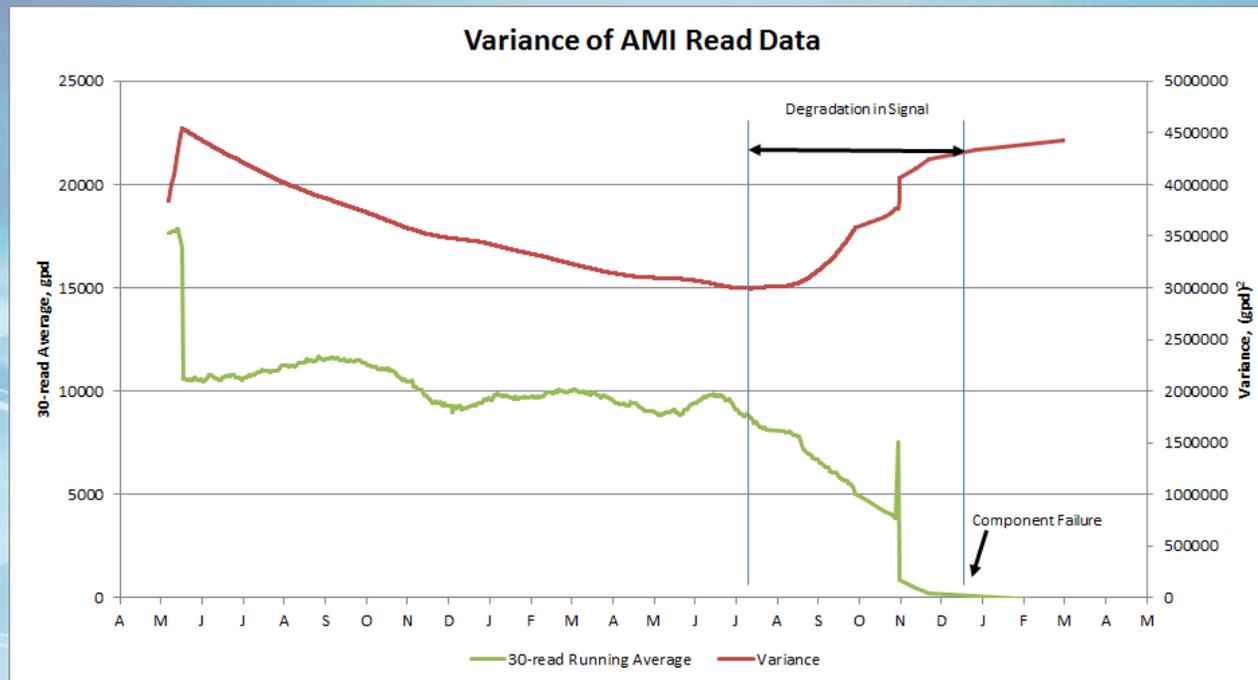


# METER ACCURACY



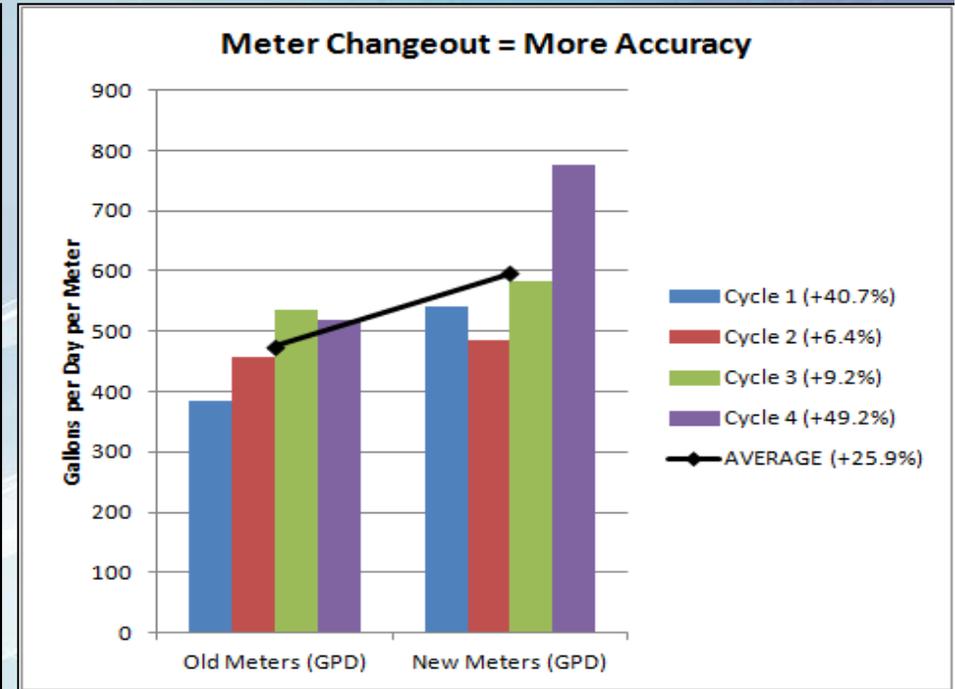
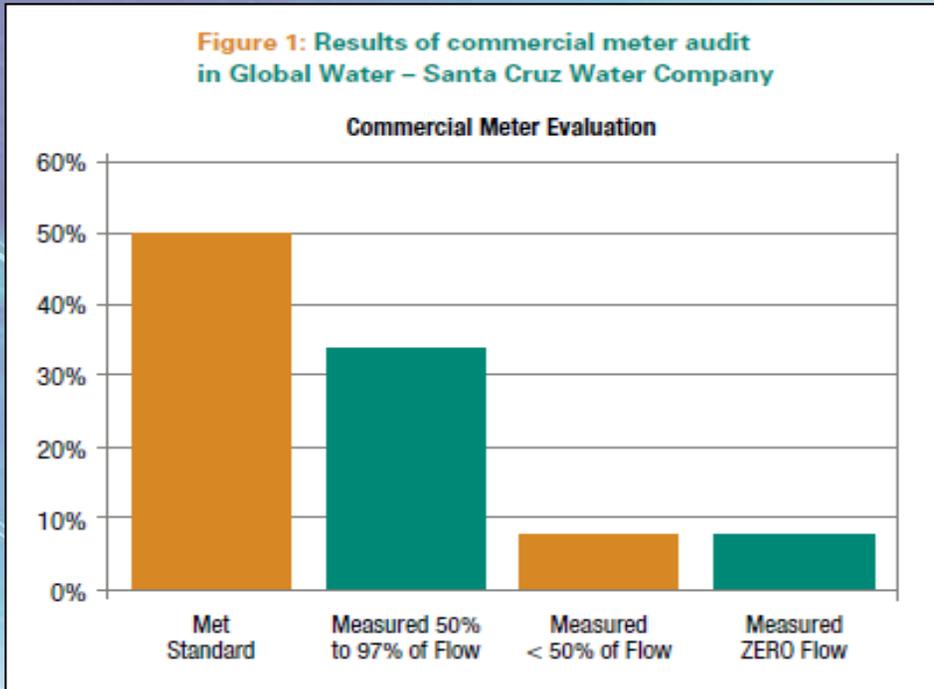
**Figure 2: Meter Accuracy versus Cumulative Flow for Low Flow Tests -Ten Year Service  
(5/8" x 3/4" Positive Displacement Residential Water Meter)**

# REAL-TIME METER ACCURACY & PERFORMANCE



# METER DEGRADATION

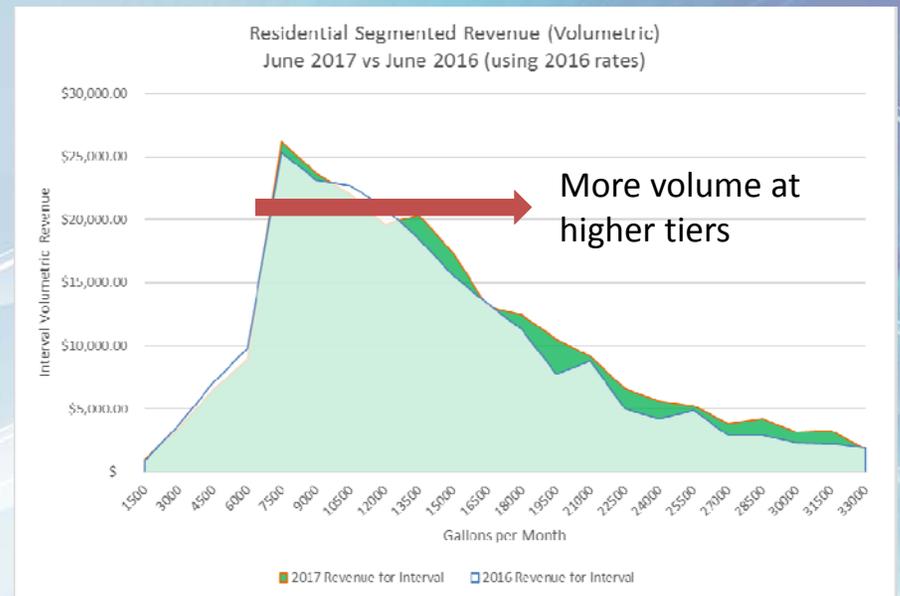
**Figure 1: Results of commercial meter audit in Global Water – Santa Cruz Water Company**



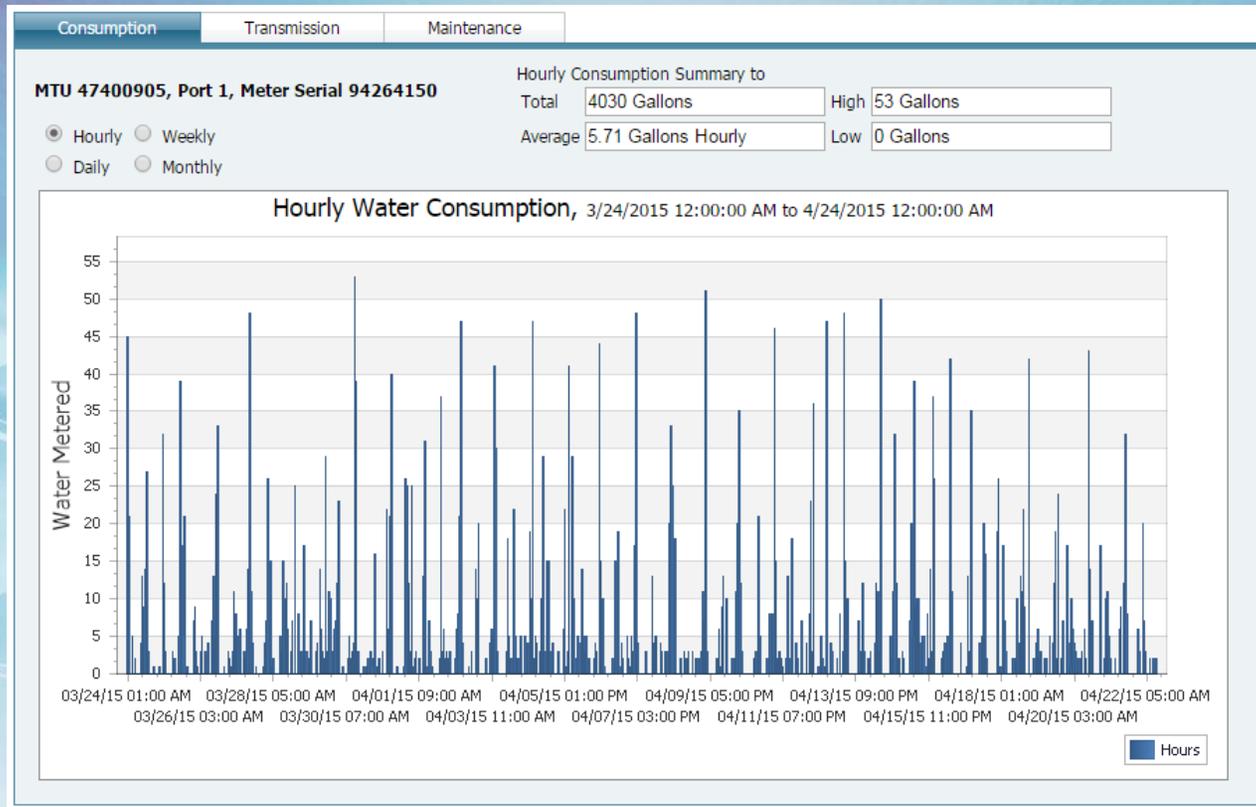
# MULTIPLYING EFFECT OF RATES

## New Meters:

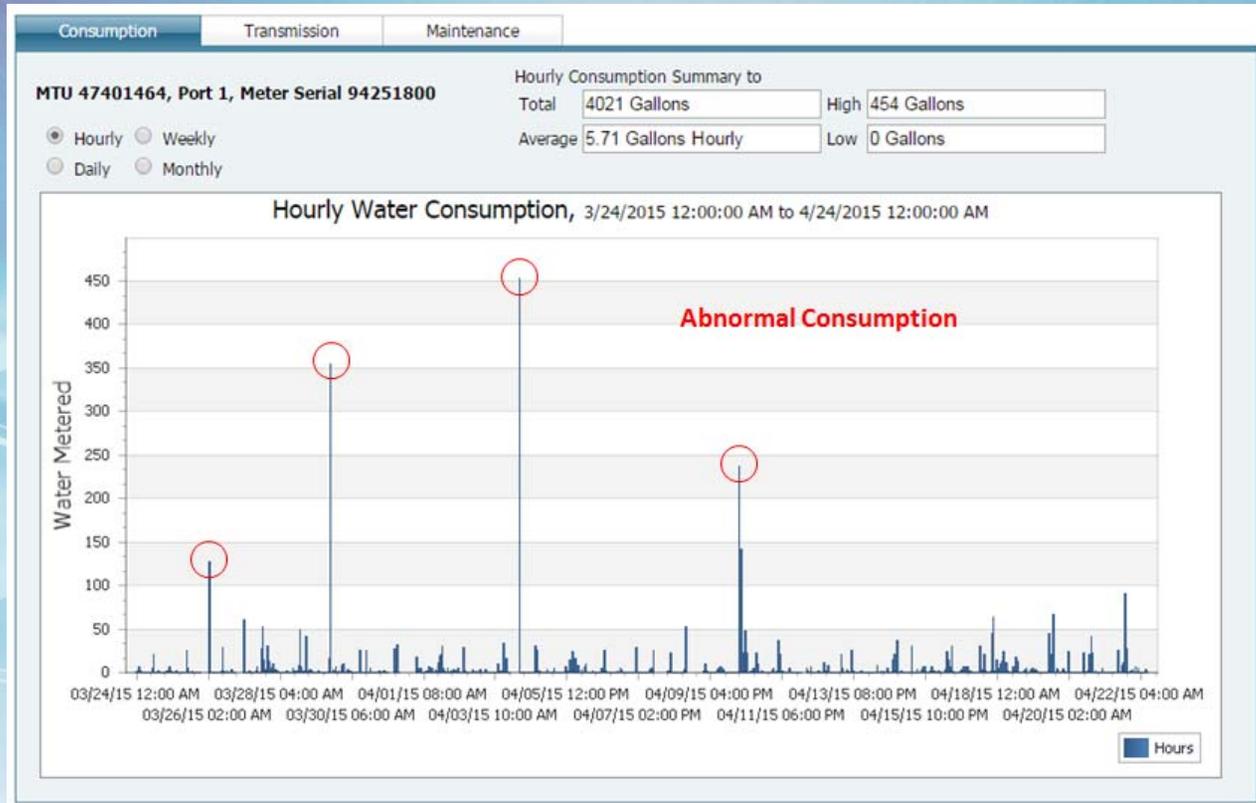
- 8.7% increase in volumetric revenue = More Revenue
- 6.3% increase in measured flow = NRW reduction



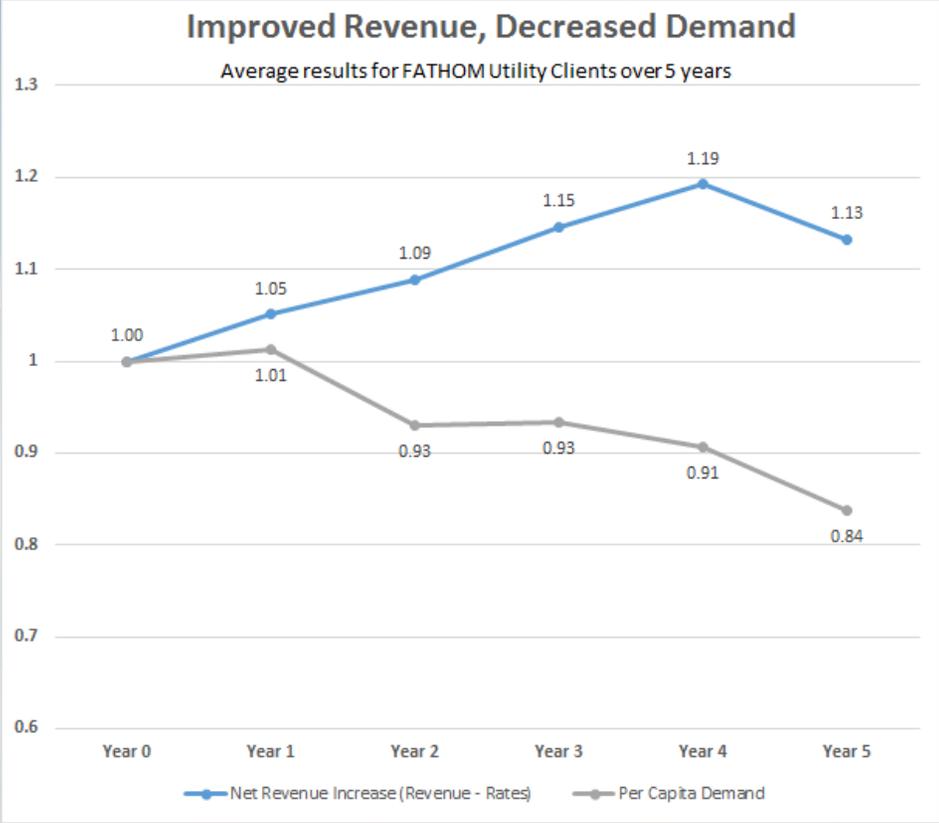
# CONSUMPTION ANALYSIS



# ABNORMAL CONDITIONS



# KEEPING IT CLEAN



# FIX YOUR DATA FIRST

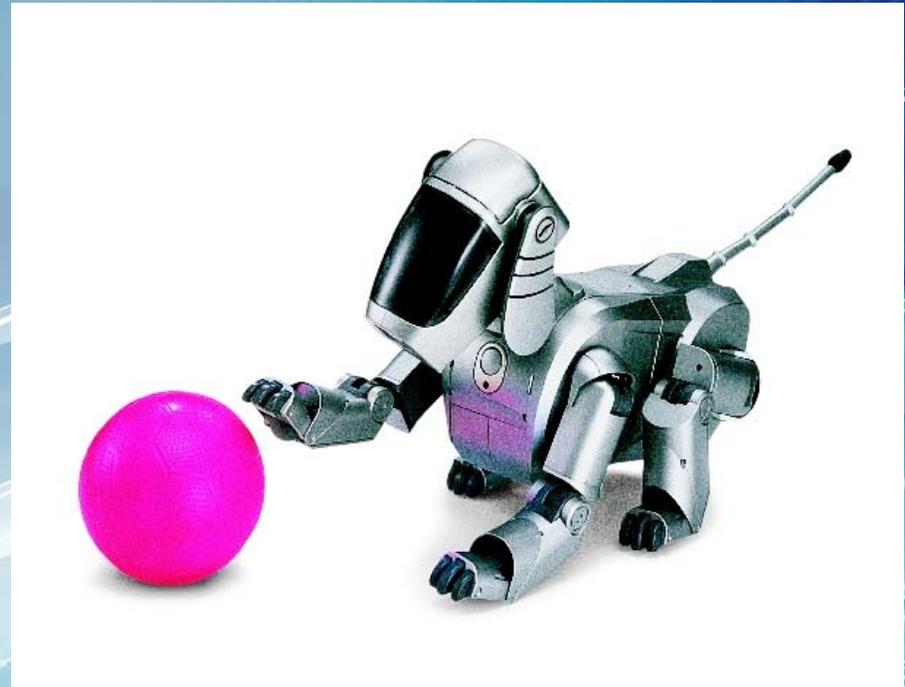
**Britain's first water sniffing dog hired to pinpoint leaks and broken pipes**



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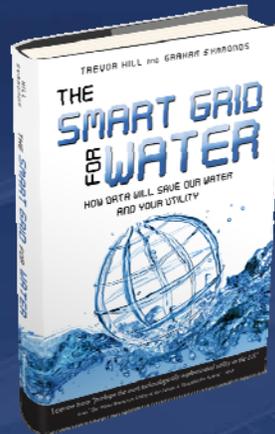


Snipe the dog sniffs different jars filled with water CREDIT: AARON CHOWN/PA WIRE



# FIX YOUR DATA FIRST

Use Data to Find Revenue to Fund  
Infrastructure Repair and Replacement



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[www.TheSmartGridForWater.com](http://www.TheSmartGridForWater.com)

