



## Criteria for Recommending a Project for Funding

The following criteria will be used qualitatively for recommending to the Executive Committee a project idea for funding:

- **Time sensitivity.** The issue is impacting utilities now or will impact them in the immediate future. (This is the highest priority selection criteria.)
- **Type of impact.** Issues with the potential to affect human health are the highest priority; those with cost, water community reputation/image, environmental, or similar implications are of secondary priority.
- **Extent of issue.** Issues that affect a broad range of utilities are of greater priority than those confined to a region or smaller subset of utilities.
- **Identifiable research solution.** A potential research solution can be readily identified and there is enough time for this research to have an impact on the issue.
- **Partner/utility co-funding.** Projects or project add-ons with a commitment of partner or utility co-funding will be given higher consideration for funding under the Emerging Opportunities program.