



**WATER
RESEARCH
FOUNDATION™**

ADVANCING THE SCIENCE OF WATER®

About the Water Research Foundation

sharing knowledge guiding regulation funding scientifically credible research partnering internationally protecting our future



The Water Research Foundation

(formerly known as AwwaRF) Founded in 1966, the Water Research Foundation (Foundation) is an international, 501(c)3 nonprofit organization that sponsors research to help water utilities, public health agencies, and other professionals provide safe and affordable drinking water to the public. With more than 950 subscribers in the U.S. and abroad, who provide 80 percent of the nation's drinking water, the Foundation has funded and managed some 1,000 studies valued at more than \$460 million to help utilities provide safe, affordable, and plentiful drinking water.

The Foundation is advancing the science of water by:

Funding Comprehensive, Scientifically Credible, and Timely Research: Our product is science you can trust. Leaders from the water supply community help set our research agenda. With their guidance, our applied research program produces

Water Research Foundation at a Glance

Established: 1966

Recently renamed Water Research Foundation (formerly Awwa Research Foundation)

Subscribers: Approximately 950, supplying 80 percent of the nation's drinking water

Subscriber Locations: U.S., Canada, Australia, England, France, Italy, Czech Republic, South Korea, and Israel

Partner Organizations: 37 (20 U.S.-based & 17 International)

Employees: 45

Studies Completed as of 12/08: More than 800

Ongoing Studies: 300

planning documents, spreadsheets, models, and technical guidelines. The majority of our research is conducted competitively and our results are peer-reviewed. Subscribers say our research is so well-respected that the Foundation's name on a report provides a seal of approval that often persuades managers, public health officials, and regulators to support our recommendations.

Guiding Regulation: The Foundation does not lobby or advocate policy, rather we present federal and state regulators with sound research on treatment technologies' cost and benefits, liabilities and advantages. Studies show that utilities save hundreds of millions of dollars because regulations are derived from real-world data.

Sharing Knowledge: We partner with organizations around the world to leverage funding and share expertise. At the same time, we encourage our subscribers to share their knowledge with each other.

Through our case studies, you can see how your peers in similar situations handled technical and management problems. Through our network, we connect subscribers to each other to talk over common challenges and solutions. Through our Web site, subscribers can access close to 800 research reports as part of their subscription, 680 of which are available online to download immediately as you need them. Through our periodicals, you can read summaries of the latest research on topics of particular interest. Through our Webcasts, you can get up-to-the-minute information on pressing issues.

Protecting Our Future: We are currently researching issues that will affect drinking water far into the future. From asset management to climate change, emerging contaminants to energy efficiency, we are on the forefront of researching the issues that will matter the most for our future.

The Foundation focuses on research that helps utilities:

- Efficiently manage their facilities and respond to customer requests and needs.
- Demonstrate environmental leadership.
- Provide high-quality drinking water.
- Improve infrastructure reliability.

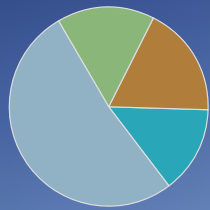
An Extraordinary Value For just pennies per customer, our subscribers gain:

- Thousands of dollars of research value.
- A bridge to the regulatory community.
- Up-to-the-minute guidance on sensitive topics.
- Proven, tested approaches to thorny problems.
- A roadmap for the water community's future.

Subscribers can take advantage of:

- More than 800 reports, searchable online by topic, which document the latest

Water Research Foundation
Research Composition 2000-2008



- 52% Water Quality
- 16% Infrastructure
- 18% Utility Management
- 14% Sustainability



research and regulatory guidelines on almost every aspect of water utility management and safe public drinking water.

- Hot-off-the-press free reports published as new research is completed.
- Periodicals that summarize the current state of knowledge on topics of particular interest to the water supply community.
- Web-based, moderated discussions to keep you abreast of sensitive topics and research findings.
- Access to a network of peers who have experience with complex, day-to-day management and technical challenges of providing safe, affordable drinking water.
- The opportunity to guide the research agenda by sharing your needs and concerns.
- The ability to get additional funding for your research through our co-sponsored research program.
- The opportunity to participate in projects or serve on committees to oversee research.

How we operate Subscribers like you steer the Foundation in almost every way. We are governed by an elected board of trustees, who represent the spectrum of the water industry. Our research agenda is developed through input from subscribers and set by our Research Advisory Council, a group of key individuals from leading water organizations and utilities. We rely on volunteers from our subscribers to participate in research projects by volunteering as a utility site or as individuals to oversee studies on project advisory committees.

For More Information, Contact:

Water Research Foundation (formerly AwwaRF)
6666 West Quincy Avenue
Denver, Colorado 80235-3098 USA

P 303.347.6100

F 303.730.0851

www.WaterResearchFoundation.org

info@WaterResearchFoundation.org